**CITY OF LEXINGTON**

**WORKSHOP MINUTES**

**Thursday, December 15, 2016**

**Immediately following Council meeting**

**City Hall**

**1. Call to Order:** Mayor Kurth

**2. Roll Call:** DeVries – Hughes – Harris – Payment

***Vice Mayor Payment called to order the workshop for December 15, 2016 at 7:36 p.m. Councilmember’s present: Devries, Harris, and Hughes. Excused Absence: Mayor Kurth. Also Present: Bill Petracek, City Administrator; Quad Press Reporter***

**3. Discussion Items:**

1. Discuss paid advertising on City media **Councilmember Harris**

***Councilmember Harris had talked to a friend that was in marketing to get an idea of the amount of revenue the City could generate off of advertising on our media devices – website, newsletter, etc. Discussion ensued.***

***Petracek stated that the website is used to provide the community information- ordinances, emails, phone numbers, etc. He added that all local businesses in Lexington are currently listed on our “business directory” within the website. Discussion ensued.***

***The consensus of the Council was not to pursue advertising on our website or newsletter.***

**4. Staff Input**

***No staff input.***

**5. Council Input**

***No Council Input***

**6. Adjourn**

***Meeting adjourned at 8:10 p.m.***